



# SHAKER HEIGHTS CITY SCHOOL DISTRICT

15600 Parkland Drive  
Shaker Heights, OH 44120  
(216) 295-4000  
[www.shaker.org](http://www.shaker.org)

August 13, 2014

To whom it may concern,

It is with satisfaction and enthusiasm that I take this opportunity to share All School Assembly Program's planning process, delivery of program and follow-up procedures with Shaker Middle School in 2013.

Brian Walls and the ASAP staff worked collaboratively with school administration to communicate effectively and determine a speaker and program of relevant topics with focus tailored to the student body. Based on our available assembly timeframe the ASAP team scheduled former Chicago Bear Ray McElroy to speak with approximately 250 of our 7<sup>th</sup> & 8<sup>th</sup> graders.

The ASAP team and Mr. McElroy arrived thirty minutes prior to the assembly to be introduced to staff and finalize the topics of focus for the assembly. We elected to have Mr. McElroy focus on the dangers of drugs and alcohol, positive peer relationships and peer pressure. He engaged students with appropriate humor, powerful and relevant stories and by fielding questions and encouraging students to respond to his message throughout his delivery. Many students voiced their appreciation of the assembly and shared its impact or connection to their life with me and other staff in the days that followed.

The ASAP team was very receptive to feedback and followed up to inquire as to how students and staff responded in the days that followed the assembly. Brian and the team wanted to know what went well and what could be improved as part of their process in connection to planning, delivery of program and follow-up. ASAP wants to make a difference for kids and it shows in how they operate.

Working with Brian Walls and ASAP was very rewarding for all involved at Shaker Middle School. I look forward to working with them in the future and I recommend their visit to your school.

Doug Myles  
Assistant Principal  
Shaker Heights Middle School  
216-295-4150